

FUDAN UNIVERSITY,
SCHOOL OF PHILOSOPHY
DPARK CHINESE CULTURE CENTER



Chinese Thought and
Cultural Resources
Training Program

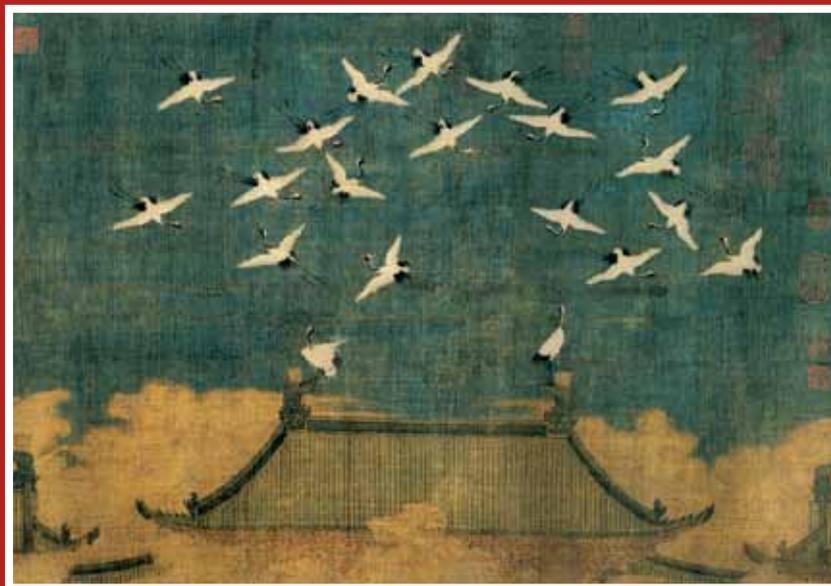
Shanghai, China

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Auspicious Cranes, Possibly Emperor Huizong, about 1112, Liaoning Provincial Museum

Cover : Portrait of Confucius (551-479 B.C.)



INTRODUCTION



With the continuous development of the Chinese economy and China's more prominent role in the world, Chinese traditional culture correspondingly receives increased attention. To help managers in Chinese or foreign companies gain an understanding of Chinese philosophy, history, and contemporary culture, DPark and the School of Philosophy at Fudan University have collaborated to establish a learning platform that will facilitate cultural exchanges between China and its partners.

子曰學而時之
好犯上而好作
亂者未之有也
君子務本本立
而道生孝弟也

INTRODUCTION OF DPARK

The DPARK center was approved by the Shanghai local government in 2010. It is the first and ONLY foreign business center using the western name Duarte, to help foreign SMEs to establish themselves in China. DPARK offers a one-stop service for foreign SMEs, including company registration, equipped offices, legal addresses, bookkeeping, human resources, etc. There are now more than 40 foreign organizations and enterprises from France, the United States, Italy, and Belgium that have joined DPARK in the fields of medicine, engineering, banking & finance, enterprise consulting, cosmetics, food, wine, and IT industries.



INTRODUCTION TO FUDAN UNIVERSITY

Fudan University is one of the top five universities in Mainland China, and is a comprehensive university that offers program in the liberal arts, science, medicine, business, and engineering.

Created in 1905, its professors have included world-renoned scientists such as Su Buqing, Xie Xide, Tan Jiazhen, and masters of Chinese culture like Chen Yinke. It has also trained many of the foremost leaders of the country, such as the famous economist Wu Jinglian and the former World Bank Managing Director Zhang Shengman. The current vice president of China, Li Yuanchao, and the secretary of the Central Committee of CPC, Wang Huning, are also alumni of Fudan University.



INTRODUCTION TO THE SCHOOL OF PHILOSOPHY



The faculty of Philosophy at Fudan University was created in 1956, and is one of the top three schools of Philosophy in Mainland China. It was ranked 1st in Asia, and 17th in the world by the English 2012 QS Subject Ranking. Faculty research includes Anglo-Saxon and Continental philosophies, Chinese traditional thought and culture, religious studies, theology, anthropology, aesthetics and other topics. Researches by the faculty on German and French philosophies, Chinese traditional Confucian philosophy, Heart-Mind Theory, and Buddhism are particularly renowned.

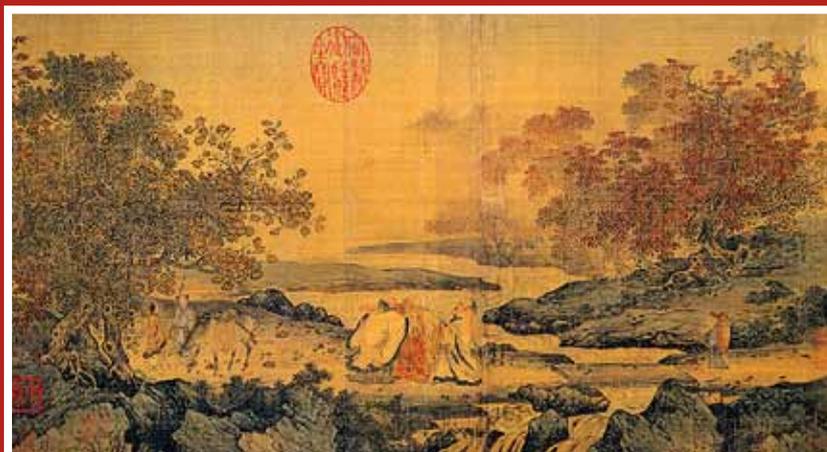




Bronze chariot with horses, from the Mausoleum of the First Qin Emperor (221-206 BCE), Museum of the Terracotta Warriors and Horses of Qin Shihuang, Lintong

In recent years, the School of Philosophy has attracted many outstanding scholars and PhD students from major overseas universities. Many faculty members master English, French and German, while some conduct research on Chinese traditional culture and the development of Chinese society. They frequently deliver lectures and workshops on Chinese thought and cultural resources for entrepreneurs. Since 2000, they have provided more than 20 workshop programs on Chinese ancient civilization, and have received high praise from program participants.

Confucianism, Taoism, and Buddhism are one, a painting in the Litang style portraying three men laughing by a river stream, 12th century, Song Dynasty.





PROGRAM

This English-language program seeks to enhance international and Chinese managers' knowledge of Chinese cultural resources so as to enrich and facilitate the exercise of their corporate missions and social responsibilities in China. The program is designed and taught by professors from the School of Philosophy at Fudan University. Its unique teaching and rich research resources have been organized to create a ground-breaking training program adapted to the needs of decision-makers through course work, interactions with native cultural informants, and field trips.

Professors provide in-depth courses on Confucianism, Daoism, Buddhism, Chinese insights into the natural world and the social order that link the intellectual achievements, social experiences, and ways of living that have shaped Chinese civilization. Critical and comprehensive in scope, the courses develop managers' capabilities to creatively assess Chinese cultural resources and to integrate their findings into their business strategies and practices.

FIRST SESSION

THE ORIGINS OF CHINESE THOUGHT

- ★ Introduction to the program: in what ways is Chinese thought relevant to critical thinking and strategic planning?
- ★ Study of a selection of texts from the Zhou to the Han dynasties
- ★ The formative stage of the Taoist and Buddhist religions
- ★ Activity: dinner with the faculty of Philosophy and discussion on China's present intellectual landscape and educational challenges

SECOND SESSION

CHINESE THOUGHT

FROM THE HAN DYNASTY

TO THE END OF THE MING DYNASTY

- ★ Song-Ming Confucianism
- ★ Buddhist schools and their social impact
- ★ Popular religion and its impact on Chinese territorial consciousness
- ★ Activity: dinner at a local Taoist temple

THIRD SESSION

THE WEST AND CHINA

- ★ Confucian-Jesuit encounters in the 17th and 18th centuries
- ★ Intellectual reform movements in the 19th century
- ★ Chinese philosophers of the 20th century
- ★ Activity: dinner with leaders of the Party School (In Pudong or Beijing)

FOURTH SESSION

CHINESE THOUGHT AND THE LAW

- ★ Who were the Legists ?
- ★ Legal Codes in Chinese history
- ★ Basis of Legal reconstruction since 1980
- ★ Activity: discussion and dinner with Chinese attorneys

FIFTH SESSION

CHINESE THOUGHT AND THE CONCEPT OF NATURE

- ★ Selection of texts from the Laozi to the present
- ★ Feng Shui and ecology
- ★ The Chinese awareness of the environmental crisis
- ★ Activity: dinner with Chinese environmentalists

SIXTH SESSION

SPIRITUAL RESOURCES AND SCHOOLS OF MEDITATION IN CHINA

- ★ Self-examination in Confucian tradition
- ★ The history and present state of the Ch'an school
- ★ Religious renewal since the 1980s
- ★ Activity: the session takes place in Qiyunshan (Taoist temple in Jiangxi) and includes a Taoist meditation session

SEVENTH SESSION

ARTS AND LITERATURE

- ★ Painting and calligraphy
- ★ From classical to modern novels
- ★ Symbolism in Chinese operas
- ★ Activity: visit of private collections of painting and calligraphy

EIGHTH SESSION

THE MEANING OF CHINESE THOUGHT FOR PRESENT-DAY CORPORATE SOCIAL RES- PONSIBILITY (CSR)

- ★ Communal and personal responsibility in Chinese thought
- ★ Philanthropic tradition in Confucianism and Buddhism
- ★ CSR with Chinese characteristics
- ★ Activity: Discussion and dinner with Chinese executives and philanthropists

NINTH SESSION

PRESENT-DAY INTELLECTUAL DEBATES AND THE FUTURE OF CHINA

- ★ Introduction to the most influential thinkers in today's China
- ★ Debate on the political uses of Confucianism
- ★ Debate on nationalism
- ★ Activity: Graduation ceremony in the Confucian Temple of Jiading

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FACULTY



BENOIT VERMANDER is Professor in the Fudan School of Philosophy and academic director of the Xu-

Ricci Dialogue Institute.

He has authored several books on Chinese contemporary landscape, including *Corporate Social Responsibility in China* (Singapore, 2014).



LI TIANGANG, Professor and Ph.D. Supervisor. Head of the department of religious stu-

dies at Fudan, he is a renowned historian of Shanghai history and of the Confucian-Christian dialogue, on which he has published extensively. He has been a scholar at the Harvard Yenching Institute, the Ricci Institute in San Francisco, and at several other institutions.



BAI TONGDONG, is Professor and Ph.D. Supervisor. He is the author of *China: The Political Philosophy of the Middle Kingdom* and is the director of the Masters Program of Chinese Philosophy in English at Fudan. He was a tenured associated professor at Xavier University, Cincinnati.



LIU YUGUANG is an associate professor in the Fudan School of Philosophy. He is a specialist of Buddhist thought, both in the Chinese context and in East Asia as a whole. He has been a visiting professor at Leipzig University and at several other institutions.



ZHANG SHUANGLI is an associate professor in the Fudan School of Philosophy. An expert in critical theory and western marxism, she is a close observer of China's present intellectual debate.



YU ZHEJUN is a lecturer in the Fudan School of Philosophy. He obtained his doctorate at the University of Leipzig, Germany, and works on the relationship between civil society and popular religion in China during the Republican era (1912-49).



CHEN JIA is a lecturer in the Fudan School of Philosophy. She has her Ph.D. from the University of Illinois at Urbana-Champaign. She is serving as a reviewer for *The Journal of Aesthetic Education*, *Educational Theory*.



XIE JING is a lecturer in the Fudan School of Philosophy. She holds a doctorate in social philosophy from the School for Advanced Studies in the Social Sciences (EHESS) in Paris.



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